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El Calendario de ¡LatinoLA!

El Editor's Hot Pick

"Make 'Em All Mexican" Solo Exhibition

Saturday, September 29, 2012
5:00PM to 7:00PM

Linda Vallejo, a Los Angeles based artist, has created an iconoclastic, provocative, and wickedly funny body of work entitled Make 'Em All Mexican with an unexpected, post-postmodern twist.

"Make 'Em All Mexican" is a part of a greater art exhibition entitled "Perspectives" on display at RAFFMA, Cal State San Bernardino's Robert and Frances Fullerton Museum of Art, Oct. 1-Dec. 15, 2012.

An opening reception will be held on Sept. 29 from 5-7 p.m. at the museum, with a preview for Friends of the Museum at 4:30 p.m. An artist panel with "Perspective" artists Linda Vallejo, Luis Hernandez, Davis Rosales, and Gregg Stone is scheduled for October 18 at X pm.

In her new series, Vallejo appropriates and repurposes sacred and pop Western icons, from Venus de Milo through the British Queen and early American Presidents to Elvis Presley, and turns them into Latinos. In the process, she "de-constructs time-honored images to create new cultural icons." She hopes to reveal areas of cultural consciousness, cultural dreams and wishes, and the separateness that so many Americans feel today.

Since 2010, Vallejo has been "enthralled with images charged to interpret contemporary issues." She makes the viewers "laugh and then apologize for 'thinking it's a joke.'" Linda believes that she has found a way to describe the Latino/Mexican-American/Chicano conundrum, condition, and attitude in "living the American dream." She persuades the viewer to envision their imaginary and wished-for political and social status and then forces them to face the reality of their predicament. In this way, she challenges all prejudices – the old and new ones alike, offering an entertaining, refreshing and highly cathartic experience in the times when the freedom to use satire is limited.

"Interestingly, the visceral reactions to Vallejo's work is extremely diverse and playful," says Eva Kirsch, RAFFMA director. "Excitingly however, on top of all things suggested and exposed in her work, Vallejo also reveals, intentionally or not, the tragic intellectual circumstance of our times -- that it's impossible to speak openly about these issues because the controlled language of today's discourse."

The "Perspectives" exhibition, curated by Eva Kirsch, features four other artists – Luis G. Hernandez, David Rosales, Kathy Sosa, and Gregg Stone – each of them in a solo exhibition with its own title. The Make 'Em All Mexican exhibit at RAFFMA was organized through Katharine T. Carter & Associates.

About the Artist

Linda Vallejo received her MFA in printmaking from California State University, Long Beach in 1978. Her work investigates contemporary cultural, political, spiritual and environmental issues. She was recently included in The California/International Arts Foundation's publication L.A. Rising: SoCal Artists Before 1980 and two exhibitions of in the Getty Foundation's Initiative Pacific Standard Time: Art in LA 1945-1980.

A solo exhibition of "Make 'Em All Mexican" was presented by Arte Americas in collaboration with the Fresno Art Museum and Central California Museum of Art Advisory Committee in June 2012 and is scheduled for inclusion in "Art Basel Week at Aqua Art Miami" in December 2012 with the George Lawson Gallery and El Museo de Las Americas "Biennial of the Americas 2013," in Denver, Colorado, in June 2013.



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Her work has been exhibited at the National Museum of Mexican Art, Ben Maltz Gallery, Otis College of Art, Los Angeles Craft and Folk Art Museum, UCLA Fowler Museum, The Carnegie Art Museum, Armand Hammer Museum, Laguna Art Museum, Bronx Museum, Museum of Modern Art New York, San Antonio Museum, Mexico City Modern Art Museum, Southwest Museum in Texas and McNider Museum, among other venues. She has received numerous grants, fellowships and awards; her work has been reviewed in ArtNews, Art Business News, Southwest Art, Angeles Times and Art Limited Magazine.

Linda Vallejo is represented by The George Lawson Gallery, 8564 Washington Blvd., Culver City, CA, 90232, info@georgelawsongallery.com.

About RAFFMA

The Robert and Frances Fullerton Museum of Art is a nationally recognized museum accredited by the American Alliance of Museums. It is the only accredited art museum in San Bernardino. Located at Cal State San Bernardino, RAFFMA has accumulated a permanent collection of nearly 1,200 objects focusing on Egyptian antiquities, ceramics and contemporary art.

General admission to the museum is free. Suggested donation is \$3. Parking at Cal State San Bernardino is \$5 per vehicle.

The museum is open Monday, Tuesday, Wednesday and Saturday from 10 a.m. to 5 p.m.; Thursday from 11 a.m. to 7 p.m.; and is closed Friday and Sunday. For more information, call (909) 537-7373 or visit the RAFFMA website at Originally published at <http://raffma.csusb.edu>.

Category	Art reception
When	Saturday, September 29, 2012 5:00PM to 7:00PM
Where	CSU San Bernardino, Robert and Frances Fullerton Museum of Art 5500 University Parkway San Bernardino, CA 92407
Admission	Ages: All Ages Price: Free to the Public
Contact	(909) 537-7373 Visit event website Send email