

RAFFMA to hold Community Day for campus and public to celebrate three new exhibitions

The Robert and Frances Fullerton Museum of Art (RAFFMA) at Cal State San Bernardino invites you to its first-ever Community Day on **Saturday, August 26 from 11 a.m. - 3 p.m.** This public reception celebrates the opening of three new exhibitions. This event is free and open to the public.

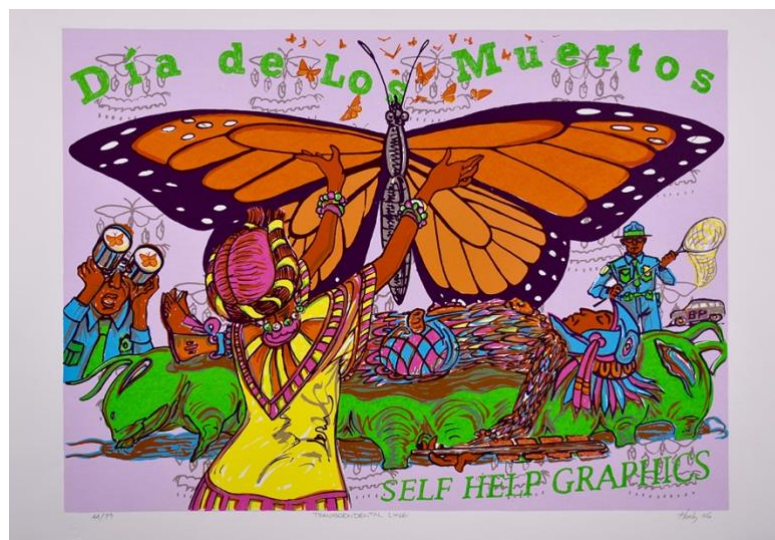
“We hope to welcome students back to campus for the fall semester, and let everyone know we’re here, and excited to share these three new exhibitions opening at the museum” said Merry Scully, director of RAFFMA. These exhibitions are ***Día de los Muertos at Self Help Graphics***, Linda Vallejo’s ***Brown Baroque: Object of Opulence***, and Tamara Cedré: ***A Space Between Us*** all reflect art and artists significant in Southern California at this time.

“We want to share the arts and express that we are a resource for the college and larger community.” Holding the exhibition reception on a Saturday afternoon is hoped to encourage the local community and families to come and spend some time at the Robert and Frances Fullerton Museum of Art.

Community Day at the museum will feature a variety of activities that are family-friendly and relevant to people of all ages, such as print making demonstrations, arts and crafts, prizes, refreshments and more. “We want people to know that the museum is here for everyone and is a fun experience we can all engage in –that it can be fun as well as educational,” said Scully.

“Each of our exhibitions this year are relevant to this region of California and the Inland Empire,” said Scully. “We hope people will come out to learn about the art and the cultures in this area.”

Día de Los Muertos at Self Help Graphics: A Cultural Legacy, Past, Present, and Future features work from the East Los Angeles art center and internationally regarded silk screen atelier Self Help Graphics and Art.



Wayne Healy, *Transcendental Love*, 2006, Serigraph, Courtesy of Self Help Graphics & Art

Brown Baroque: Objects of Opulence combines artist Linda Vallejo's recent work with her interest in pop culture, Victorian aesthetics, and her Chicano(x) heritage. *A Space Between Us* catalogs the work of artist, and lecturer at CSUSB, Tamara Cedré and her public art project and community zine originally developed to help address the spread of COVID-19 in the Inland Empire at the height of the pandemic.

Rueyling Chuang, dean of the College of Arts and Letters, sees Community Day as an opportunity for the museum to showcase its many resources. "We hope this day will demonstrate how RAFFMA is the gem of our university, and that it's here to connect with and serve the community," she said.

Día de Los Muertos at Self Help Graphics: A Cultural Legacy, Past, Present, and Future

Originally organized as part of Pacific Standard Time: LA/LA Latin America and Latino Art in LA a 2018 Getty initiative this exhibition centers around Self Help Graphics, the internationally regarded silk screen atelier located in East Los Angeles. Since 1972 Self Help Graphics has celebrated Día de Los Muertos as a form of creative celebration, community building, and advocacy. Centered around the history of the celebration at Self Help Graphics the exhibition featuring commemorative lithographs, prints, photographic documentation, and ephemera from the past five decades.

Learn more about the organization here: <https://www.selfhelpgraphics.com/about-us>

Linda Vallejo: Brown Baroque

Linda Vallejo's recent work combines her interest in popular culture, statistical demographics, Victorian aesthetics, and her Chicanx heritage in a new installation project titled *Brown Baroque: Objects of Opulence*. For decades, the artist has used her talent, factual information, and references to popular culture to create disparate juxtapositions that can foster questions, prompt conclusions, and call to action. Social and cultural issues like color, class, privilege, visibility, and belonging are addressed from her perspective as a Chicana artist.



Linda Vallejo, *Life's a Bowl of Cherries*, 2022. Punch bowl, artificial cherries, acrylic enamel. Courtesy of the artist

"Brown Baroque: Objects of Opulence" began with researching the Gilded Age and her reflection upon questions like "Where were the Latinos in the 1900s? What was their place in the building of the nation? Are Latinos integral to the fabric of the American culture and economy? What is the Data Today?" She poses these questions and elicits others in a series of parlor settings, dioramas, works on paper, and sculptural objects. This exhibition is sponsored through the generous support of the AltaMed Health Services.

Learn more about the artist here
<https://www.lindavallejoart.com/>

Tamara Cedré: A Space Between Us

Begun under the *Your Actions Save Lives* a California State-wide campaign to fight COVID-19 artist Tamara Cedré along with collaborators James M Dailey, Juan Carrillo-Dominguez and Adrian Metoyer III worked with members of the San Bernardino community to bring forward people's stories, reveal individual truths, and highlight the community's struggle through unprecedented times. What began as a public art project to provide community resources and increase education to help stop the spread of the virus, has since evolved to be a community centered zine, *The Space*. The exhibition includes photography, video, audio stories and a special issue of *The Space* zine.



Tamara Cedre *Hilda Quintero*, 2020, Archival pigment print, edition 1/3. Courtesy of the artist

Learn more about the artist here <https://www.tamaracedre.com/>

Learn more about the project here <https://toolkit.covid19.ca.gov/2021/06/25/a-space-between-us/>

For more information about these exhibition or Community Day, please contact the RAFFMA team at raffma@csusb.edu.

About RAFFMA

The Robert and Frances Fullerton Museum of Art, nationally accredited by the American Alliance of Museums, serves a dual mission to exhibit and collect both ancient and contemporary art. It hosts temporary exhibitions throughout the year. Located at California State University San Bernardino, RAFFMA presents one of the largest public displays of ancient Egyptian art in Southern California.

The museum offers a variety of opportunities providing valuable hands-on work experience and preparation for future museum-related careers for CSUSB students. It is also a great museum for K-12 school field trips. When you visit RAFFMA, you find it's more than a museum, it's an unforgettable experience.

The museum is open to the public free of charge Monday – Thursday 10:00 AM- 5:00 PM with extended hours Wednesday and Thursday evenings till 6:00 PM, and Saturdays 11:00 AM – 3:00 PM. Suggested donation is \$3. Parking at Cal State San Bernardino is \$3-6 per vehicle, depending on duration (\$3 on weekends).

Learn more about the Robert and Frances Fullerton Museum of Art here:

<https://www.csusb.edu/raffma>