



"DREAM CARRIER" OIL PASTEL JUANISHI

YOU ARE CORDIALLY INVITED
TO ATTEND THE OPENING RECEPTION
FOR THE ARTISTS

JUANISHI & ZULEMA OROSCO RUIZ

RECEPTION JAN. 26, 1991

6:30 - 9:00 P.M.

EXHIBIT RUNS FROM JAN. 26 TO MARCH 2

GALERIA NUEVA

912 EAST 3RD STREET — SUITE 402 — LOS ANGELES 90013

ALSO REPRESENTING ARTISTS: JUAN BADIA, ROBERTO DELGADO, CARMEN LOMAS GARZA, GLORIA LONGVAL, RAMSES NORIEGA, JUDY VACA AND LINDA VALLEJO

GALLERY HOURS • TUE—SAT 11-5 PM • (213) 613-1347



"COUPLE" ACRYLIC ZULEMA

Juanishi Orosco is a leading Chicano artist in the United States, representing the indigenous tradition of Chicano culture. Within colorful compositions, he paints Chicano ceremonial visions, dreams and hopes. He reaffirms the indigenous ancestral ideology through celestial landscapes.

Juanishi Orosco's art can be misconstrued if we do not understand the nature of its inception. His work came out of the cultural movement of the 1960's when knowledge of Chicano identity brought about pride and creativity. His imagery portrays these new found values of "La Familia (The Family), La Tierra (The Land) y La Tradicion del Pueblo (Traditions of the People)." It is within this framework that Juanishi's art must be viewed.

With poetry in color, his art represents endurance, Struggle, patience and courage.

Zulema Ruiz presents a personal and clear expression of what she terms "Lo Escondido" (The Hidden). In her paintings she explores the characters' sexual relationship in marriage and other situations of contemporary culture: specifically, the searching of sexual experience. Her works do not only cover eroticism, but also fear, humor, frustration and other aspects of life. For example, she uses "El Gallo" (The Rooster) as a male symbol and a cultural icon of humor. Also, a three fingered hand is used to portray human imperfection. as if in search for identity, Zulema's creative vision gives us a fresh new understanding of the sexual experience.

The early tlalilco Pre-Columbian culture expresses sexuality to affect nature's beneficiary aspects through the fertility of the earth. Later on, sex becomes part of a cosmogenic statement in the Coatlicue Aztec sculpture. Latino art therefore, has sexuality as a theme in several societies. This cultural precedence strongly supports the paintings of Zulema Ruiz.