



MADRE SANTA 1987

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## GALERIA NUEVA

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## GALERIA NUEVA

In the 60's, when the Chicano Movement began, some university students understood the value of our culture and the artes for future generations. Three decades of achievements and progress have brought Chicanos and Latinos to the forefront. Now in the 1990's, the Chicano/Latino community has come to realize its importance in the American culture and economy.

We can be proud of our leadership in the business world, education, politics and arts. We have developed valuable resources through our establishment in the professional world. We must use these resources to create a strong community, rich in cultural heritage and contemporary vision.

Let us suggest that a strong community is realized through the development and maintenance of our arts and culture. There was a time when we believed that the "culture cura". Has that understanding ceased? Should those of us with resources support Chicano art, literature, music and theater? Yes.

Professional Chicanos have the enjoyable responsibility of supporting Chicano art. Imagine if every Latino business person, lawyer, judge, teacher, politician, and government worker, had a collection of contemporary Chicano art work in their homes and offices. Clients, family members and friends would become educated in the symbols of the cultura. In several years these collections would be of serious importance to barrio schools, libraries, and museums. Professional Latinos are in a key position to enrich our heritage in a significant way. We once believed in and struggled to maintain our roots and we should continue to do so in an actively wise manner today.

The Galeria Nueva is proud to represent the finest in contemporary Chicano/Latino masters. Individual artists who have upheld the roots and beauty of the cultura. We take pride in providing the introductions and education necessary for a full understanding of the value of supporting and collecting Chicano art as a valuable aspect in a growing future for our community.