

*Galeria  
Las Americas*

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PRESS RELEASE  
FOR IMMEDIATE RELEASE

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**-MAJOR CHICANO, LATINO AMERICANO GALLERY-  
-GALERIA NUEVA TAKES ON NEW LEADERSHIP-  
-AND NEW NAME-**

**-GALERIA LAS AMERICAS-**

As of July 1, 1992, Galeria Nueva will be owned and directed by artist, Linda Vallejo. The new name will become GALERIA LAS AMERICAS. This name reflects the gallery's choice to represent master and contemporary Latino Americano artists from throughout the American continent.

GALERIA LAS AMERICAS will present a dynamic calendar of revolving exhibitions in a salon atmosphere. The gallery's dedication to contemporary Mexican, Chicano and Latin American artists and collectorship is alive and strong.

Ramses Noriega, former partner in Galeria Nueva, has gone on to pursue his individual artist career in the USA and Mexico and is no longer affiliated with the gallery. GALERIA LAS AMERICAS wishes him the best in all of his endeavors and is certain that he will continue to be one of the most important artists of our time.

GALERIA LAS AMERICAS hours will be Wednesday 11-5 pm, Thurs. and Fri. 11 to 8 p.m. Saturday appointments will be available on request. The gallery will exhibit internationally acclaimed master artists, strong contemporary artists, and continue in its commitment to recruit a new and growing collectorship. The gallery will continue to offer private presentations and a specially devised payment plan to encourage new collectors.

In 1991, Linda Vallejo received an award of merit from the Comision Feminil, an important national Latin American women's professional organization, for her personal art work and her entrepreneurial efforts in the establishment of Galeria Nueva. Now, with Galeria Las Americas, Ms. Vallejo will continue in her dedication to establish contemporary Latin American artists, the "new age" of the Latin American collector, and her personal artistic image.

WHO: LINDA VALLEJO, SOLE OWNER

WHAT: MAJOR CHICANO, LATIN AMERICAN GALLERY, GALERIA NUEVA, IS NOW  
GALERIA LAS AMERICAS

WHEN: JULY 1, 1992

WHERE: PENTHOUSE SALON GALLERY IN TRACTION "Little Soho" AREA  
912 East 3rd Street, Suite 402 Los Angeles, Ca. 90013  
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