

LATINO HERITAGE MONTH

2007 CALENDAR & CULTURAL GUIDE

Presented by
MAYOR ANTONIO VILLARAIGOSA

and the
DEPARTMENT OF
CULTURAL AFFAIRS
CITY OF LOS ANGELES



City of Los Angeles 2007 Latino Heritage Month Celebration

Celebrating Latino Art, Culture, and Pride ~ Nuestra Herencia



Antonio Villaraigosa

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City of Los Angeles*

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Calendar Production

Will Caperton y Montoya

Editor and Art Director

Martica Caraballo

Assistant Editor, Event Research

Fonda Portales

Assistant Editor, Artist Relations

Calendar Design

Arango Designs

arangodesigns.com

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Antonio Villaraigosa
Mayor
City of Los Angeles

Dear Friends,

On behalf of the City of Los Angeles, it is my pleasure to invite you to celebrate Latino Heritage Month.

Our City is home to people originating from all around the world. Each culture contributes to the rich diversity that makes Los Angeles an international capital. This month we continue to honor our rich Latino heritage and highlight the work of artists who keep Latino traditions alive and vibrant in our communities.

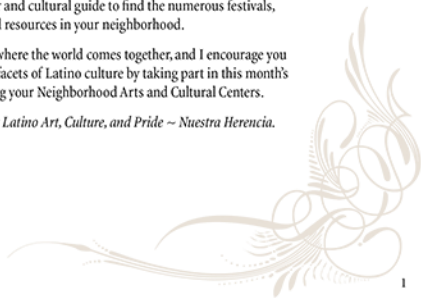
The Department of Cultural Affairs offers several events for your enjoyment. Look to this calendar and cultural guide to find the numerous festivals, events, activities, and resources in your neighborhood.

Los Angeles truly is where the world comes together, and I encourage you to explore the many facets of Latino culture by taking part in this month's festivities and visiting your Neighborhood Arts and Cultural Centers.

Join us in Celebrating Latino Art, Culture, and Pride ~ Nuestra Herencia.

Very truly yours,

Antonio Villaraigosa
Mayor





Dear Friends,

The Department of Cultural Affairs is pleased to present this calendar and cultural guide celebrating the vibrant Latino culture and heritage that helped create and still shapes Los Angeles today. These events honor the extraordinary range of Latino experiences, from indigenous traditions to the contemporary voices of our artists and storytellers.

The events and activities included in this calendar represent a cultural extravaganza that we invite you and your family to enjoy. We have gone beyond outlining the well-established events, reaching out to include localized celebrations, festivals, and exhibitions that truly reflect the distinctive Hispanic communities in Los Angeles and their respective traditions.

The monumental contributions of Latinos to the very foundation of Los Angeles have yet to be fully appreciated. This calendar is our modest attempt to inform you about some of the amazing programs and activities planned to help us all understand and appreciate the genius, folklore, artistry, and achievements of Los Angeles Latinos.

We engaged corporate partners and community leaders to support these events, and want to acknowledge our appreciation for their ongoing

generosity (please see the list on page 114). We also extend our thanks to the many nonprofit organizations, community groups, and artists whose efforts created this impressive listing of fun, educational, and exciting events.

We are also pleased to showcase the artistic works featured in this calendar, which have been produced by some of our City's finest Latino artists. Their vision pays homage to the past, but looks towards the future with a contemporary edge. Combined with the work of their fellow artists around the City, they represent the heart and soul of this year's Latino Heritage Month celebration.

As always, we have included a bibliography of educational reading materials to aid in the expansion of insights through the literary arts. Now, more than ever, it is important for our young people to learn more about the contributions of Latinos through a true historical context.

We hope you will share this calendar and experience many of these activities with your family, friends, and neighbors. We feel confident this cultural guide will encourage you to learn more about the intellect, creativity, emotion, diversity, and power of our Latino communities.

Olga Garay
Executive Director



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

Latino Heritage Month Committee

Celebrating Latino Art, Culture, and Pride ~ Nuestra Herencia

<i>Name</i>	<i>Organization</i>		
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Edward James Olmos *Spirit of Los Angeles*

Born on February 24, 1947, in ethnically diverse East Los Angeles, Edward James Olmos stridently works to impact Hollywood, the Latino community, and the consciousness of the United States with an active and persistent voice for change.

Olmos' mother, Eleanor Huizar, met his father, Pedro Olmos, while visiting Mexico City. They married and raised

three children: Peter, Edward, and Esperanza. His parents divorced when he was eight, and Edward found refuge in baseball as a means of staying away from street gangs and drugs. Early in his teen years, Olmos found a new love - music. He taught himself to sing and play piano, and by 1961 joined a band, the Pacific Ocean. The band produced one album in 1968 and convinced Olmos that he enjoyed entertaining people. Through his experience with Pacific Ocean, he met his first wife, Kaija Keel. They married and had two sons, Mico and Bodie. He has since adopted four more children.

In 1978, he played the pivotal Broadway role of El Pachuco in *Zoot Suit* for which he earned a Los Angeles Drama Critics Circle award, a Theatre World award, and a nomination for a Tony award. Parts in TV series and movies started to materialize more frequently after his success in *Zoot Suit*. However, the trend in Hollywood at that time was to cast Latino actors as gangsters,

drug dealers, or other sordid characters. Olmos determined to change this trend. He was given an opportunity to demonstrate his determination when he accepted the role of Lt. Castillo on *Miami Vice*. His portrayal of the character won him an Emmy.

In 1988, he starred in the film *Stand and Deliver* and received an Academy Award nomination for his work. In 1992, Olmos made his feature film directorial debut with *American Me*, a film in which he also starred. He went on to make several more feature and TV movies before returning to a television series, *American Family*.

In 1996, Olmos helped found The Los Angeles Latino International Film Festival. One year later, he helped launch the Latino Book & Family Festival. In April 1999, Edward was the driving force behind a multimedia project called *Americanos: Latino Life in the United States, a Celebration of Latino Culture*.

In 2003, Edward returned to television when he accepted the role of Admiral Adama on the Sci-Fi Channel's new hit series, *Battlestar Galactica*. In 2005, he directed *Walkout!* for HBO.

Olmos continues his advocacy work to empower Latinos and truly represents the Spirit of Los Angeles.



Gustavo Santaolalla

Dream of Los Angeles

Gustavo Santaolalla is a renowned composer, producer, and artist. He was honored with a second consecutive Academy Award and with Golden Globe Nominations in 2007 for his haunting score for *Babel*. He also received a remarkable third consecutive BAFTA nomination, winning two of the last three years. The previous two years began a windfall of acclaim for

Santaolalla, who was honored with an Academy Award and a Golden Globe for *Brokeback Mountain*, a Latin Grammy as Producer of the Year, BAFTA's for *Babel* and *The Motorcycle Diaries*, and a World Soundtrack Award for *21 Grams*. He was nominated for two additional Golden Globes, two Critics Choice Awards, and won Best Score from the Chicago Film Critics, Las Vegas Film Critics, and Online Film Critics Associations for *Brokeback Mountain*.

In 2004, Santaolalla was awarded a Grammy for his work as producer of Café Tacuba's *Cuatro Caminos*. He also won a Latin Grammy for his work with Café Tacuba and was nominated for Producer of the Year for his work with Juanes (the multi-platinum artist discovered by Santaolalla who has become one of the world's best-selling Latin artists), Molotov, and Bersuit Vergarabat - as well as his own critically-acclaimed project, *Bajofondo Tango Club*.

Santaolalla solidified his reputation as one of America's premiere record producers in 2003 by virtue of his work and his three Grammy nominations.

Nominations for Santaolalla and his label, Surco (a joint venture with Universal), included albums by Juanes and Orishas in the Latin Rock / Alternative Album category and as producer of the Kronos Quartet album *Nuevo* as best Classical Crossover Album.

After settling in the United States from Argentina, Santaolalla released the album *GAS*, featuring the hit *Todo Vale*, which rotated frequently on MTV. His breakthrough as a solo artist came with the 1996 release *Ronroco* by the prestigious Nonesuch Label through Warner Bros. The album earned rave reviews and put Santaolalla at the forefront of the Latin music world. As a producer, he has also worked with such artists as: Nelly Furtado, Elvis Costello, Morrissey, The Gypsy Kings, Maldita Vecindad, and Antonio Carmona.

Since being handpicked by director Michael Mann to be featured on *The Insider* soundtrack, Santaolalla has become a much sought-after film composer, writing original scores and songs for such films as the Oscar-winning *Babel*, *Brokeback Mountain*, *The Motorcycle Diaries*, and the Oscar-nominated *21 Grams*, *Amores Perros*, and *North Country* starring Charlize Theron and Frances McDormand.

Santaolalla recently performed the concert piece *Ayre* with Osvaldo Golijov and Dawn Upshaw at Lincoln Center in New York and at the Walt Disney Concert Hall in Los Angeles, and toured Europe with his band, Bajofondo Tango Club. A film about his latest record project, *Café De Los Maestros*, featuring performances by the world's great tango artists, is being produced by acclaimed filmmaker Walter Salles.

An August, 2005 *Time* magazine cover story named Santaolalla "one of the 25 most influential Hispanics in America," demonstrating he truly represents the Dream of Los Angeles!



Pepe Aguilar *Hope of Los Angeles*

Grammy-winning, Latin music superstar Pepe Aguilar celebrates the songs of his youth on his new album, *Enamorado*, a special collection of ballads about the thrill, the mystery, the wonder, and the heartbreak of romance.

Enamorado is an album for generations past and present, blending traditional Mariachi sounds with contemporary pop

music styling. It's Aguilar's 16th release in a remarkable career that spans 25 years and began alongside his parents, entertainers who traveled the Americas with their family.

"I first heard most of these songs on my mother's record player when I was a little boy," he fondly says. "Some of the artists are people I admire very much." And Aguilar maintains the integrity of these enduring songs from the late 1970s and early '80s while bringing a new vision to such classics.

For Aguilar, *Enamorado* is about more than just "remaking" hits from another era. "You must respect the original works and at the same time, you really have to work at the interpretation to find the right balance with your own style," he says.

With *Enamorado*, there is no doubt that Aguilar has succeeded as he introduces these masterful ballads to today's music fans. "I remember my mom used to love Julio Iglesias and play him all the time," he recalls. "And my Dad, he was so jealous!"

Aguilar takes pride in his original recordings as well and didn't want to wait until the next studio set to offer something new to his audience, so *Enamorado* also features a new song, the album's first single, "Se Fue," written by his longtime musical partner, Fato. "It's also like a continuation of what I've been doing – that fusion of Mariachi with pop and jazz."

Aguilar is a true musical ambassador, ready once again to bring his message of song to the entire world with the release of *Enamorado*. "More than ever, the world is totally open to other cultures, musically speaking. We are going to Europe, to Spain, Italy, and beyond," Aguilar declares. And of course, his massive following in the U.S., Mexico, and throughout Latin America can expect unforgettable performances from one of the world's finest and thoughtful entertainers.

"I always say that albums are like life itself. In life, you have good moments, you have bad moments, happy moments, sad moments, love moments," he says. "That's the way an album should be. An album should be a good companion for any time in your life."

Latino Heritage Month Celebration

2007 Mayor's Events



Presented by:



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Opening Ceremony

Join the Mayor and City Council to officially declare the opening of Latino Heritage Month in the City of Los Angeles. The Mayor will recognize the City's Spirit, Dream, and Hope honorees and host a reception at City Hall following the Proclamation Ceremony in Council Chambers.

When: September 14, 2007, 10:00 a.m. to 1:00 p.m.

Where: City Hall Council Chambers followed by
Program and Entertainment
200 North Spring Street, Los Angeles

Cost: Free

Sponsors: Disney, ABC7, Wells Fargo, Time Warner Cable, TARGET,
The Nielsen Company, Office of the Mayor, Department of
Cultural Affairs, and the Latino Heritage Month Committee

Info: 213.922.9762, MAYORsvp@lacity.org

El Grito

"El Grito" is the official City of Los Angeles celebration of Mexican Independence Day. The event is sponsored by Councilmember Jose Huizar and coordinated by Mayor Antonio Villaraigosa, the City of Los Angeles, the Mexican Consulate, and the Comité Mexicano Cívico Patriótico. Join the celebration featuring: Lucero, Antonio Aguilar Jr. and Flor Sylvestre, Ninel Conde, Mariachi Monumental, La Autoridad de la Sierra, Tamborazo Pancho Villa, and Folkloric Dancers.

When: September 15, 2007
Celebration from 5:00 p.m. to 10:00 p.m.

Where: 100 South Main Street, Corner of Main and First Streets

Cost: Free

Sponsors: City of Los Angeles, Disney, The Nielsen Company, AT&T,
Telemundo, and Best Buy

Info: allaccess.la



Linda Vallejo, *Santa Monica Mountains, Boney Ridge*, Oil on Canvas, 2006

Marco Antonio Solís

Marco Antonio Solís is a Mexican singer, born in the town of Ario de Rosales, Michoacán. In the United States, Solís has been successful, with over 30 entries on Billboard's Hot Latin Tracks chart, including multiple number one hits.

When: September 28 & 29, 7:15 p.m.
Site: Gibson Amphitheatre at Universal CityWalk,
 100 Universal City Plaza, Universal City of Los Angeles
Cost: \$129.75 - \$59.75
Sponsor: Universal CityWalk
Info: 818-622-4440, www.hob.com/tickets

Maria La O in Concert

The Bilingual Foundation for the Arts presents the Los Angeles premiere of the Cuban *zarzuela*, *Maria La O in Concert*, a fully-staged and choreographed concert version of the Cuban *zarzuela* by Ernesto Lecuona.

When: September 28 through October 21,
 Thursdays – Saturdays 8:00 p.m., Sundays 3:00 p.m.
Site: Bilingual Foundation of the Arts, Teatro Carmen Zapata,
 421 N. Avenue 19, Los Angeles
Cost: \$23 - \$35
Sponsor: Bilingual Foundation of the Arts and the Buenanueva
 Foundation
Info: 323-225-4044, www.bfatheatre.org

Emerging Terrains: Collective Practices in the Americas

A bilingual video program with work by artists and collectives from Argentina, Brazil, Ecuador, Bolivia, Columbia, Mexico, Chile, and the U.S.
Date and Site To Be Announced

The Salvadoran's Experience: A Journey through Art

Exhibition of artwork of Salvadoran artists, residing in Los Angeles.
Bridge Gallery of the Los Angeles City Hall, October 5 through November 4

Grandeza Mexicana Folk Ballet Company

Theatrical recreation of *La Guelaguetza*, Oaxaca's huge, centuries-old festival honoring the goddess of corn, in this salute to Mexico's Pacific states.
October 6, Ford Amphitheatre

Daddy Yankee

Live performance by Puerto Rican Reggaeton recording artist.
October 6 & 7, Gibson Amphitheatre at Universal CityWalk

Advanced Screen Print Workshop with John Miner

Opportunity to create a more ambitious print with up to four colors.
October 6, 12 & 13, La Mano Press

The Floating World

Two-woman show featuring artwork by Gina Stepaniuk and Linda Vallejo.
October 6 through November 3, Metro Gallery

24th Annual Day of the Dead Altars & Ephemera

Traditional altars and other work by local artists, as well as Mexican folk art.
October 6 - November 3, Gallery Reception October 6, The Folk Tree

5th Los Angeles Hispanic Heritage Festival

A celebration of the rich cultural diversity of Latin America & Spain with presentations of folkloric groups, performers, artisans, painters, and raffles.

11th Los Angeles Latino International Film Festival (LALIFF)

Screenings of some of the best, new Latino films from around the world.
October 7 through 14, Egyptian Theatre

Sugar Skulls Workshops

Explore the cultural traditions of Día de los Muertos by creating sugar skulls.
October 8, 13, 20, Center for the Arts

Gala de la Hispanidad

Latino folk dance companies based in Los Angeles. Includes groups from Bolivia, Costa Rica, El Salvador, Guatemala, Panama, Peru, & Uruguay.
October 12, 3350 Civic Center Dr., Torrance

Fundraising Event for Avenue 50 Studio Celebrating Día de la Raza

October 12, Gallery 50 Studio

Los Angeles Latino Book and Family Festival

Family-oriented event promoting literacy in the Latino community.
October 12, 13 & 14, ArcLight Cinemas

Fiestas Patrias

Three-day arts and cultural festival honoring Hispanic heritage month.
October 12, 13 & 14, Lynwood City Park

The Floating World

Amidst the towering skyscrapers, congested city streets, and mounting construction in the name of urban expansion, two artists, Gina Stepaniuk and Linda Vallejo, detail the awesome energy of nature in a two-woman show, *The Floating World*. To dismiss the notion that nature is something to be viewed through a car window or found between the confined spaces of concrete, both artists guide and reconnect us to a nature that is alive and vibrant.

When: October 6 through November 3, Opening reception 6:00 p.m., Artist Lecture 7:00 p.m., Gallery Hours Wednesdays through Saturdays 12:00 noon – 7:00 p.m.

Site: Metro Gallery, 1835 Hyperion Ave., Los Angeles

Cost: Free

Sponsor: Metro Gallery

Info: 323-663-2787, www.metrogallery.org

24th Annual Day of the Dead Altars & Ephemera

The show features traditional altars and other work by local artists, as well as Mexican folk art commemorating this major holiday. The Folk Tree annually invites Los Angeles artists to assemble altars commemorating people or events of significance to them. Highly personal, the altars often include photographs, mementos, letters, candles, and offerings of food.

When: October 6 through November 3, Gallery Reception October 6, 2:00 p.m., Gallery Hours Mondays through Wednesdays 11:00 a.m. – 6:00 p.m., Thursdays through Saturdays 10:00 a.m. – 6:00 p.m., Sundays 12:00 noon – 5:00 p.m.

Site: The Folk Tree, 217 S. Fair Oaks Ave., Pasadena

Cost: Free

Sponsor: The Folk Tree

Info: 626-795-8733, www.folktree.com



Patricia Krebs, *La Tierra y El Mar*, Acrylic on Canvas, 2003

Latino Cultural Organizations

Beyond Baroque

681 Venice Boulevard, Venice
310.822.3006
beyondbaroque.org

Bilingual Foundation for the Arts

421 North Avenue 19, Los Angeles
323.225.4044
bfatheatre.org

Central American Resource Center

2845 West 7th Street, Los Angeles
213.385.7800
carecen-la.org

Downey Museum of Art

10419 Rives Avenue, Downey
562.861.0419
downeyca.org

Department of Cultural Affairs

City of Los Angeles
201 North Figueroa Street, Suite 1400, Los Angeles
213.202.5500
culturela.org

El Monte Historical Museum

3150 North Tyler Avenue, El Monte
626.580.2232
ci.el-monte.ca.us/citygov/comm_services/
museum.html

El Pueblo de Los Angeles

125 Paseo de la Plaza, Suite 400, Los Angeles
213.485.8225
cityofla.org/elp

Highways

1651 18th Street, Santa Monica
310.453.1755
highwaysperformance.org

Los Angeles County Museum of Art

5905 Wilshire Boulevard, Los Angeles
323.857.6000
lacma.org

Mexican Cultural Institute

El Pueblo de Los Angeles, 125 Paseo de la Plaza,
Los Angeles
213.624.3660
www.mexicanculturalinstitute.com



Linda Vallejo, *Golden Yucca*, Oil on Canvas,
Courtesy of Metro Gallery



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

The City of Los Angeles Department of Cultural Affairs gives special thanks to our calendar artists and galleries for generously allowing us to use their works in this publication.

Courtesy of the Artists

Ricardo Lira Acuña
myspace.com/writeracuna
writericardoacuna@yahoo.com

Victor Alemán
2mun-dos.com
outlawbluesband.com
dosmundos@earthlink.net

Vibiana Aparicio-Chamberlin
Artediosa.com
vibi@sbcglobal.net
626.792.2317

Linda Arreola
lindaarreola.com

Paula Baqueiro
paulazet@sbcglobal.net

Raoul De la Sota
rdelasota@aol.com

Carlos J. Flores
carlosjflores.com
carlos@carlosjflores.com
626.484.2462

Emilia García
burnttortilla.com

Gabriela García Medina

Daniel González
danny@printgonzalez.com

liz gonzález
lizgonzalez.com
beneathbonebone@yahoo.com

Yolanda Gonzalez
yolandagonzalez.com
yolanda@yolandagonzalez.com
626.975.4799

Ken Gonzales-Day
ken@kengonzalesday.com
info@kengonzalesday.com

Rebeca Guerrero
myspace.com/rebeca guerrero
rebecarte@hotmail.com
323.344.1306

Wayne Healy
stscaper@sbcglobal.net

Patricia Krebs
patriciakrebs.com.
patriciakrebs@sbcglobal.net

Mario De Lopez
mariolopez.com
mario@mariodelopez.com

Oscar Magallanes
oscarmagallanes.com

Betty Marín
betty.marin@gmail.com

David A. Martinez
dmarist70@yahoo.com

Isabel Martinez
unamusa@yahoo.com

Dalila Paola Mendez
mendezdalila@yahoo.com
323.867.1614

elena minor
sayo1491@earthlink.net

Andres Montoya
andres.montoya@ca.rr.com
213.760.8158

Amparo Jacqueline Ochoa
aochoa3@csulb.edu

Ángela María Ortiz S.
amosartstudio.com
amosart@sbcglobal.net
323.229.0019

Gil Ortiz
gilortiz@mac.com

Robert Palacios
robertpalacios.com

Antonio Pelayo
mendenhallsobieskigallery.com
antoniosrealm@yahoo.com
818.731.0834

Wenceslao Quiroz
quiroz.w@sbcglobal.net

Anamaria Ramos
anamarias.email@gmail.com

Miguel Angel Reyes
myspace.com/163309708
MiguelReyesArt@sbcglobal.net

Rachel Rifat
rachelfifat.com

Luis J. Rodríguez
Tia Chucha's Bookstore & Cultural Center
10258 Foothill Blvd., Lake View Terrace, CA 91342
818.896.1479

Hector Silva
hector@artbyhector.com
909.621.3548

Harold Terezón
harold.tzn@gmail.com

Joey Terrill
joeyterrillartist.com
323.422.7664

Eloy Torrez
323.660.2789

Linda Vallejo
lindavallejo.com

Ariel Vargassal
arielvargassal.com
ariel@arielvargassal.com

Courtesy of Avenue 50 Studio

Kathy Gallegos, Director
131 North Avenue 50
Highland Park, CA 90042
323.258.1435

Abel Alexandre

Courtesy of Bluebird Art House

Veronica Martinez, Owner
6747 Bright Avenue
Whittier, CA 90601
562.696.9493
bluebirdarthouse.com

Pola Lopez
Ryan Martin
Spartacous Cacao

Courtesy of Galeria Mijares

Sara Mijares, Owner
1711 Mariachi Plaza de Los Angeles
Los Angeles, CA 90033
galeriamijares.com
sara@galeriamijares.com
562.505.6023

Juan Solis

Courtesy of METRO Gallery

Juan Garcia, Owner
1835 Hyperion Avenue
Los Angeles, CA 90027
323.663.2787
metrogallery.org

Eduardo Deza
Gronk
Atilio Pernisco
Miguel Angel Reyes
Juan Rosenfeldt
Valentin Toledo
Linda Vallejo

Courtesy of Tropico de Nopal

Reyes Rodriguez, Owner
1665 Beverly Boulevard
Los Angeles, CA 90026
tropicodenopal.com
213.481.8112

Reyes Rodriguez
Yreina Cervantez
Shizu Saldamando

