

CONTRIBUTING ARTISTS

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 BETH GREGORY, BETO DE LA ROCHA (LOS FOUR), CARLOS BUENO,
 CHAZ BOJÓRQUEZ, CICI GONZALEZ,
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 DOLORES GUERRERO CRUZ, FRANK ROMERO, GERARDO "ACAMONCHI" YEPÍZ,
 GERMS, GINO PICCOLI, GLORIA AMALIA FLORES, GLORIA ENEDINA ALVAREZ,
 GRONK, GUILLERMO BEJARANO, IRENE CARRANZA,
 IRMA "CUI CUI" AKA "CUICANI" RANGEL, JERRY FREDRICK,
 JOHN CHARLES WILEY, JOHN VALADEZ, JOSE ALPUCHE, JOSE ANTONIO AGUIRRE,
 JOSE IGNACIO RIVERA, KAREN BOCCALERO, KATHY GALLEGOS,
 LEO LIMON IN COLLABORATION WITH LOS FOUR, LEONARD CASTELLANOS,
 LINDA VALLEJO, LUIS-GENARO GARCIA, MARCUS KUILAND NAZARIO,
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Día de Los Muertos: A Cultural Legacy, Past, Present and Future is part of Pacific Standard Time: LA/LA, a far-reaching and ambitious exploration of Latin American and Latino art in dialogue with Los Angeles.



Presenting Sponsors



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The Getty Foundation

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SELFGRAPH BY ROSALIE M. LOPEZ, Her HANDS REMIND US, DOD COMMEMORATIVE PRINT 2017



DÍA DE LOS MUERTOS

A CULTURAL LEGACY, PAST, PRESENT & FUTURE

DÍA DE LOS MUERTOS: A CULTURAL LEGACY, PAST, PRESENT & FUTURE
September 17, 2017 – February 24, 2018

Día de los Muertos has become an entire season of celebration spanning Southern California and major cities across the country. Festivals, pop ups, and altars are created in diverse community based organizations, public spaces, schools, and ticketed venues. Today's interpretation of the sacred indigenous tradition has been remixed and recycled into a commercial holiday blending Mexican, Latino, and American pop culture iconography with the spiritual aesthetics of Día de los Muertos' indigenous and Catholic influences.

Self Help Graphics presents *Día de los Muertos: A Cultural Legacy, Past, Present & Future* to explore the evolution of the celebration in Los Angeles, the foundational transnational dialogue between the Chicano/Latino community and Mexico that continues to shape this tradition. Highlighting the artists, community members and organizations that built a Chicano-centered platform for people to connect, express themselves and build community, the exhibition includes prints, photographs, and ephemera from over four decades of crafting Día de los Muertos for Los Angeles.

Curated by Linda Vallejo and Dr. Betty Brown. Limited edition exhibition catalogue can be purchased online or onsite. Día de los Muertos: A Cultural Legacy, Past, Present and Future gives context for the celebration at Self Help Graphics & Art, its origins and evolution into the iconic program we know in Los Angeles today. The catalogue includes four essays that dive into a deep history of the celebration's roots, the innovation of Self Help Graphics & Art artists, the ongoing cultural exchange between the United States and Mexico and the importance of Self Help Graphics & Art community-based workshops and programming. Object images include seminal Día de los Muertos prints throughout the organization's four-decade history, photographs, and ephemera.

Día de los Muertos: A Cultural Legacy, Past, Present & Future is part of Pacific Standard Time: LA/LA, a far-reaching and ambitious exploration of Latin American and Latino art in dialogue with Los Angeles, taking place from September 2017 through January 2018 at more than 70 cultural institutions across Southern California. Pacific Standard Time is an initiative of the Getty. The presenting sponsor is Bank of America.

PROGRAMMING

Sunday, September 17, 2017

SHG PST Exhibition Public Opening

12:00 – 5:00pm

Join us for the opening as we look back at the artists and community that have built this iconic annual gathering into a staple of the Eastside and beyond. Be the first to experience this important documentation of a history that has evolved over the last four decades and participate in youth-led tours and family-friendly Day of the Dead activities.

Thursday, September 21, 2017

SHG: Borders Screening and Artist Talk

7:00 – 9:00pm

Screening of Craft in America's Borders (one of two PST-related episodes). Featuring Ofelia Esparza, Linda Vallejo and Betty Avila of Self Help Graphics & Art.

BORDERS explores the relationships and influences that Mexican and American craft artists have on each other. Artists, organizations and events featured include the Day of the Dead celebration, master altar builder Ofelia Esparza and Self Help Graphics & Art in Los Angeles and a number of artists from both the United States and Mexico. This episode confirms that art is without borders. It is a pathway for creativity and the connections that make us all human.

Altar artist and curator walk through of exhibition immediately following screening.

Wednesday, November 1, 2017

Curator Talk: Dr. Betty Ann Brown *Historic Roots and Popular Representations of Days of the Dead*

7:00 – 8:30pm

Co-curator of the exhibition Betty Brown unpacks the syncretic roots of Día de los Muertos, how indigenous spirituality was melded with Catholic beliefs and the ways this connection continues to manifest today in contemporary art.

Saturday, November 4, 2017

44th Annual Día de los Muertos Celebration

5:00 – 11:00pm

The celebration kicks off with a procession at Mariachi Plaza and arriving at Mendez High School campus (across the street from SHG). Exhibition will be open from 5:00 – 9:00pm with Ambassador-led tours. To see the full season of Self Help Graphics' Día de los Muertos programming go to selfhelpgraphics.com/dia-de-los-muertos-2017

Saturday, November 11, 2017

Contemporary Art Conversations #18

3:00 – 5:00pm

Betty Ann Brown (moderator) and panelists Shana Nys Dambrot, Peter, Frank, Linda Vallejo

This is part of an ongoing series of dialogues about art, artists & exhibitions. Each panelist will introduce one or more of the Pacific Standard Time (PST) exhibitions currently on view in Los Angeles, including the Carlos Almaraz show at LACMA and the Day of the Dead show at Self Help Graphics. After initial comments by the panelists, audience members are encouraged to join the conversation.

December

Tertulia: Marietta Bernstorff, exhibition catalogue contributor

Processes of Appropriation and the Process of Transformation in the Day of the Dead Tradition

February

Artist Panel moderated by Rose Salseda, exhibition catalogue contributor

The Legacy of Self Help Graphics & Art's Día de los Muertos, educational theme