

PR 8.26/16 PRESS RELEASE: WATSONVILLE ART WALK CELEBRATION

HABALAMOS JUNTOS/Together We Speak
Contemporary Latino Artists

WATSONVILLE ART WALK CELEBRATION:
September 16th, 4PM-7PM

Join in the celebration Art Walk and Meet Artists by their banners 4-6 PM
Community Reception Ceremony 6:00 PM-7:00 PM at PVA:
Pajaro Valley Arts, 37 Sudden Street, Watsonville
(PVA Gallery is open from 11-7 PM)
All events are free to the public

The Contemporary Latino Artists Art Walk can be viewed September 3-November 3, 2016.

CONTACT: Betsy Andersen, spark@cruzio.com 831-239-9411 or Arlene Gotshalk, ag.ucsc@gmail.com 831-588-3373

BRING THE WHOLE FAMILY TO CELEBRATE WITH US on **Friday, September 16th** at the first WATSONVILLE ART WALK happening in downtown. It's a Family Event. Enjoy strolling through downtown Watsonville to see the artwork 4-6pm and gather at Pajaro Valley Arts Gallery for the reception from 6-7.

The self-guided tour takes you on an exploration of contemporary Latino art. Discover the beautiful banners located throughout Watsonville's downtown corridor in the windows of your local businesses and organizations.

Self-guided walking Maps will be available the first week in September.

26 banners unite the artwork of Latino artists with writings by local Watsonville teens in the Young Writers Program. The writings are from narratives on life by local high school students inspired by the artwork of Museo Eduardo Carrillo & Pajaro Valley Arts' Hablamos Juntos Art Series.

After viewing the artwork on September 16th, come join in on the celebration at the PVA Gallery, 37 Sudden Street. Reception is from 6-7. The gallery will be open all day from 11-7.

The artwork is selected from the *Hablamos Juntos, Together We Speak*, Contemporary Latino Art Series, and brings Latino art to youth and to the community.

Artist and Mac Arthur fellow **Amalia Mesa-Bains** wrote about this project:

“ It was our belief then as it is now that **our community narratives are part of an alternative chronicle of American life. In this rich project our visual language is resonant in the words of these young writers** and reminds us of the continuity of community life and culture for the many immigrants whose labor has helped to build this nation.”

The project is Co-Sponsored by the City of Watsonville, Pajaro Valley Arts, Museo Eduardo Carrillo and Young Writers Program. We thank the Community Foundation of Santa Cruz County, Pajaro Valley Unified School District, Arts Council Santa Cruz County and the City of Santa Cruz for their support.

Come anytime to see the art banners viewable from the sidewalk. The Art Walk Continues September 3-November 3, 2016. It is Free and open to the public!

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